

# GRANITE BAY VIEW

2006 – 2007 Advertising Rates

The Life Magazine of Granite Bay Since 1989

Ad Size	Column	Single Ins. Open Rate	Pricing Per Month		
			3 Month	6 Month	1 Yr.
Full Page	5 col. 9.797" x 12"	\$914	\$879	\$842	\$805
Tower Ad	3 col. 5.8113" x 12"	\$546	\$524	\$500	\$481
Half Page	5 col. 9.797" x 5.875"	\$458	\$443	\$431	\$420
Pillar Ad	2 col. 3.8187" x 12"	\$384	\$368	\$351	\$339
Block Ad	3 col. 5.8113" x 5.875"	\$316	\$299	\$288	\$270
Impact Ad	2 col. 3.8187" x 5.875"	\$268	\$254	\$244	\$229
Awareness Ad	2 col. 3.8187" x 4.5"	\$228	\$215	\$202	\$190
Recognition Ad	2 col. 3.8187 x 2.25"	\$150	\$132	\$127	\$115

### Full Color:

\$100 additional

### Glossy Pages

#### Cover Positions:

Full Process, full pages on Inside Front, Inside Back and Back Page.  
Pricing Per Month

	Single	3 Months	6 Months
Inside Front	\$1,817	\$1,553	\$1,438
Inside Back	\$1,817	\$1,553	\$1,438
Back Page	\$2,128	\$1,898	\$1,783

#### Inside Glossy Positions:

Full Process, Full & Half Page only

	Single	Pricing Per Month	
		3 Months	6 Months
Full Page	\$1,489	\$1,454	\$1,382
Half	\$916	\$891	\$865

### Inserts:

Up to 4 tab-size pages (must be sized  
or folded to 10x12 inches or less) \$459.00

### Special position requests:

(when available) 25% additional

Ask about our  
**Combination  
Rate Savings**  
with all Gold Country  
Media Publications!



- Established in 1989 to serve the growing community of Granite Bay.
- Direct mailed to 8,000 homes.
- Includes: Los Lagos, Shelbourne Estates, Treelake Village, Folsom Lake Estates, and Wexford Estates
- 100% penetration of Granite Bay zip code 95746

### WHAT OUR READERS SAY ABOUT US

**"Great Job! We really enjoy this magazine!"**

Eric R. Granite Bay

**"Enjoy your publication- A LOT!"**

Lynn C. Granite Bay

**"Love the magazine! Read it cover to cover."**

Jeanne B. Granite Bay

**"Love this magazine!"**

Sue R. Granite Bay

**"I love the magazine. Always read it. Great Covers."**

Gilda G. Granite Bay